

Beyond the Surface: Deep Transcranial Magnetic Stimulation Efficacy in Reducing Craving in Addictive Disorders: A Systematic Review and Meta-Analysis

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ABSTRACT

BACKGROUND: Substance use disorders (SUDs) and gambling disorder (GD) are addictive diseases with a chronic course. Due to the limited efficacy of conventional treatments, there is growing interest in alternative approaches that target the altered neural circuits underlying these disorders. Deep transcranial magnetic stimulation (dTMS) has emerged as a promising neuromodulation technique capable of reaching deep and bilateral brain regions. However, no definite recommendation for its use in addiction treatment exists. In this study, we systematically reviewed and quantitatively analyzed dTMS effects in SUDs and GD.

METHODS: Following the Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) guidelines, we screened 4 electronic databases up to February 2024 and selected relevant original English-language research articles. Seventeen articles were included in the systematic review and 12 in the meta-analysis. Because only a minority of studies used a sham-controlled design, we ran a main analysis computing the standardized mean change (SMCC) from pre to post real stimulation as the effect size, with self-reported craving scores as the outcome measure.

RESULTS: The results showed a significant and large effect of real dTMS in reducing craving scores (SMCC = -1.26 ; 95% CI, -1.67 to -0.86 ; $p < .001$). High heterogeneity across studies was found at both quantitative and qualitative levels.

CONCLUSIONS: Results provide preliminary evidence supporting the effectiveness of dTMS for the treatment of SUDs. Current limitations and future directions are critically discussed, highlighting the need for further rigorous research to refine the therapeutic potential and develop consensus-based guidelines for dTMS clinical application.

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Substance use disorders (SUDs) and gambling disorder (GD) represent major health concerns worldwide, leading to severe maladaptive consequences (1,2) and substantially increasing the global burden of disease (1,3,4). The prevalence of SUDs and GD is alarming: approximately 284 million people worldwide reported drug use in 2020, reflecting a 26% increase since 2010 (5), whereas 2.3 billion adults engaged in gambling over the past year (6).

DSM-5 classifies both SUDs and GD under the category of substance-related and addictive disorders (7). Similarly, the ICD-11 (8) categorizes GD as an addictive disorder, considering the growing evidence of behavioral and neurobiological resemblances between the two conditions. At the behavioral level, for instance, both disorders are characterized by a loss of control over the addictive substance or behavior, which causes severe daily distress. Individuals with addiction typically experience craving, an intense urge to consume the substance of abuse or engage in gambling, which has been traditionally

linked to relapses and the maintenance of dependence (9–11). Neurobiologically, addiction is considered a brain disorder characterized by large-scale cortical and subcortical alterations (12,13). Chronic substance intake induces long-term overactivity in the mesolimbic dopamine system (14), which is involved in reward and motivational processes, combined with hypoactivity in the frontostriatal circuit (15,16), which is engaged in self-regulation and decision-making functions. Impairments in these processes may account for the weakened ability of individuals with SUDs to stop seeking the substance of abuse (17,18). Importantly, SUDs and GD share structural and functional abnormalities that partially overlap (19–21).

Although several treatment options are currently available for SUDs and GD (16,21,22), the results remain unsatisfactory (23,24). Therefore, effective alternative or add-on treatment strategies are required. In this context, transcranial magnetic stimulation (TMS) has gained attention as a safe technique for

reducing addiction-related symptoms, and it has yielded promising, albeit preliminary, results (25–28). Nonetheless, findings from randomized controlled trials (RCTs) have been inconsistent, with some research showing positive outcomes after active versus sham repetitive TMS (rTMS) interventions (29–32), while others have not found differences between the two conditions (33–35). Such heterogeneity highlights the need for further research to clarify which factors influence treatment outcomes.

A key limitation of standard (r)TMS is that figure-of-eight coils only stimulate surface brain regions unilaterally, reaching depths of approximately 2 cm. This constraint prevents the possibility of targeting deeper structures, which are critically involved in addictive disorders. To overcome these limitations, deep TMS (dTMS) has been developed (36). dTMS delivers pulses through the Heschl coil (H-coil), which reaches approximately 4 cm beneath the skull through multiple windings in various planes in the helmet (37–39). Several H-coils have been designed to target different brain networks, thereby expanding dTMS clinical applications across different conditions [for a review, see (39)]. Moreover, a distinguishing feature of H-coils is their ability to deliver simultaneous bilateral stimulation, thus modulating both hemispheres concurrently. Bilateral brain stimulation by H-coils provides a significant clinical advantage in addressing whole-brain disorders, such as addiction, characterized by pathological neural activity that spans widespread neural circuits of both hemispheres (40,41).

Previous systematic reviews and meta-analyses on SUDs and GD including dTMS research suggested promising but preliminary results. However, these studies often included only a small number of dTMS studies (42) or explored dTMS effects together with conventional TMS (43,44) and other noninvasive brain stimulation techniques (43). By focusing exclusively on studies involving dTMS, the current study aims to provide an updated qualitative synthesis and quantitative assessment of dTMS efficacy in treating SUDs and GD.

METHODS AND MATERIALS

Literature Search Strategy and Record Screening

Following the Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) guidelines (45), we conducted a systematic search of 4 databases—PubMed, Scopus, EMBASE, and Web of Science—using a combination of terms related to SUDs, GD, and dTMS for articles published up to February 27, 2024. Articles were included when 1) they were written in English, 2) they involved humans, 3) they were original research, 4) they were published in peer-reviewed scientific journals, 5) they involved patients with SUDs or GD/pathological gambling^a diagnoses, 6) they involved dTMS, and 7) dTMS was applied for treatment purposes. The screening process was run with Rayyan (<https://www.rayyan.ai/>) (46). Details on the search strategy and literature screening procedure are provided in the Supplement.

All articles that met the inclusion criteria were added to the systematic review and qualitatively synthesized. Studies that included sufficient data were also quantitatively analyzed in the

meta-analysis. The authors used Table 1 to extract relevant information from the studies.

Quality Assessment

Quality assessment was conducted for all studies included in the systematic review. Four blinded authors (LDM, GL, GH, and FD) evaluated the studies' quality with assessment tools selected based on the study design. Details on the assessment tools, evaluation procedure, and results are reported in the Supplement.

Quantitative Analysis Procedure

We extracted relevant information from each article, including dTMS protocol features and sample sizes. Since most of the articles included craving assessment, we selected craving measures as the dependent variable for our analyses. Craving means and SDs were collected at baseline, posttreatment, and follow-up. Analyses were run using the metafor package for R (version 3.4.3) (47,48). The primary analysis quantified the impact of real dTMS on craving scores, since this stimulation condition was included in all the studies. The standardized mean change (SMCC) (49) was computed as an effect size, including pretreatment and posttreatment craving scores. Secondary analyses were run on craving scores in 1) a subgroup of studies including a sham condition and 2) a subgroup of studies including follow-up assessments (see the Supplement for statistical analyses and results). For all the analyses, we inserted measures so that negative effect sizes indicate a reduction in craving (i.e., an improvement) compared to baseline. Since some studies included more than one effect size, multilevel random-effects models were tested (50), and if appropriate, they were reported to handle independence violations (51). Heterogeneity was assessed using several measures, including the *Q* statistic (for sampling error variation), *I*² statistic (for variation not due to sampling error) (52), and prediction intervals (PIs) (the range where a future observation is likely to fall) (53). We used random-effects models to account for heterogeneity due to sampling error and interstudy variance (54). Subgroup and meta-regression analyses were performed when sufficient data were available (55,56). For a detailed description of the statistical procedure and secondary analyses, see the Supplement.

RESULTS

Systematic Review Results

Literature Search. A total of 2326 records were retrieved from the screened databases. Of these, 268 documents were removed as duplicates, and 2058 records were assessed based on their title and abstract, following our eligibility criteria. A total of 1961 documents were excluded, and 97 documents underwent full-text screening. A final sample of 17 articles was considered for qualitative synthesis. The quantitative analysis was run on 12 studies because 5 studies (57–61) did not provide sufficient information to be included in the statistical analysis. See Figure 1 for a graphical representation of the screening procedure.

^aPathological gambling was the formal diagnosis for GD in DSM-III, DSM-IV, and ICD-10.

Table 1. Detailed Information About dTMS Study Protocols

Study	Participants	Coil Type	Stimulation Protocol						Cue Craving Induction Modality	Craving Measures	Follow-Up
			Site	Frequency	Intensity	Duration	Total Pulses	Sessions			
Addolorato <i>et al.</i> , 2017 (68)	11 (5 R, 6 S)	H-coil (type not specified)	DLPFC, bilaterally	10 Hz	100%	4 wk (3 ses/wk)	12,000	12	–	OCDS	–
Bolloni <i>et al.</i> , 2016 (57)	18 (10 R, 8 S)	H1	Bilateral PFC with preference to the left	10 Hz	100%	4 wk (3 ses/wk)	12,000	12	–	–	3 and 6 months
Ceccanti <i>et al.</i> , 2015 (69)	18 (9 R, 9 S)	H-coil (type not specified)	mPFC	20 Hz	120%	2 wk (5 ses/wk)	15,000	10	Sensory and visual	VAS	Monthly assessments for 6 months
Dinur-Klein <i>et al.</i> , 2014 (65)	77 (46 R: 14 LF, 32 HF; 31 S)	H4	PFC and insula bilaterally	HF: 10 Hz, LF: 1 Hz	120%	3 wk (5 ses/wk for 2 wk, then 3 ses for 1 wk)	12,870 (HF), 7800 (LF)	13	Visual	sTCQ	6 months telephone interview
Girardi <i>et al.</i> , 2015 (58)	10 R	H1	Bilateral PFC with preference to the left	20 Hz	120%	4 wk (5 ses/wk)	44,000	20	–	OCDS	6 months
Harel <i>et al.</i> , 2022 (70)	46 (23 R, 23 S)	H7	mPFC and ACC	10 Hz	100%	8 wk (5 ses/wk for 3 wk; 1 ses/wk for 5 wk)	60,000	20	Sensory and visual	PACS	–
Ibrahim <i>et al.</i> , 2023 (66)	42 (24 R, 18 S)	H11	Insula bilaterally	10 Hz	120% (110% for individuals with poor tolerability)	4 wk (5 ses/wk)	20,400	20	–	T-QSU	Weekly follow-ups until 8 wk; last follow-up at 6 months
Martinez <i>et al.</i> , 2018 (59)	18 (12 R: 6 HF, 6 LF; 6 S)	H7	mPFC, dACC	HF: 10 Hz, LF: 1 Hz	90% on day 1 and then increased to 110% over 2–3 days	3 wk	15,600 (HF), 11,700 (LF)	13	–	Custom VAS	–
Moeller <i>et al.</i> , 2022 (60)	20 (10 R, 10 S)	H4	PFC and insula bilaterally	10 Hz	100% on day 1, 110% on day 2, 120% on day 3	3 wk (5 ses/wk)	27,000	15	–	–	–
Perini <i>et al.</i> , 2020 (71)	45 (23 R, 22 S)	H8	Insula bilaterally	10 Hz	120%	3 wk (5 ses/wk)	22,500	15	Sensory and visual	AUQ, PACS	1, 2, 4, 8, and 12 weeks
Rapinesi <i>et al.</i> , 2013 (72)	3 R	H1	Bilateral PFC with preference to the left	20 Hz	120%	4 wk (5 ses/wk)	44,000	20	–	OCDS	6 months
Rapinesi <i>et al.</i> , 2015 (73)	23 R	H1	Bilateral PFC with preference to the left	18 Hz	120%	4 wk (5 ses/wk)	39,600	20	–	OCDS	6 months
Rapinesi <i>et al.</i> , 2016 (63)	7 R	H1	Bilateral PFC with preference to the left	15 Hz	100%	4 wk (3 ses/wk)	8640	12	–	VAS	1 month
Rapinesi <i>et al.</i> , 2018 (61)	82 R	H1	Bilateral PFC with preference to the left	20 Hz	120%	4 wk (5 ses/wk)	44,000	20	–	–	6 months

Table 1. Continued

Study	Participants	Coil Type	Site	Stimulation Protocol				Cue Craving Induction Modality	Craving Measures	Follow-Up
				Frequency	Intensity	Duration	Total Pulses	Sessions		
Rosenberg <i>et al.</i> , 2013 (62)	5 R	H1	Bilateral PFC with preference to the left	1 Hz	110%	15 d (1 ses each day)	NR	15	-	Families' interviews
Sanna <i>et al.</i> , 2019 (64)	47 R (22 HF, 25 ITBS)	H4	PFC and insula bilaterally	HF: 15 Hz, iTBS: 50 Hz	HF: 100%, iTBS: 80%	4 wk (2 ses/d for the first wk, 4 ses/wk over second wk, 3 ses/wk over the third and fourth wk)	48,000 (HF), 12,000 (iTBS)	20	-	COQ-Brief -
Zangen <i>et al.</i> , 2021 (67)	262 (123 R, 139 S)	H4	PFC and insula bilaterally	10 Hz	120%	6 wk (5 ses/wk for 3 wk plus 1 ses/wk for 3 wk)	32,400	18	Imagery and sensory	TCQ, VAS 3 months

AUQ, Acute Urge Questionnaire; COQ, Cocaine Craving Questionnaire-Brief; dACC, dorsal anterior cingulate cortex; DAGS, Dannon and Ainhold Gambling Scale; DLPFC, dorsolateral prefrontal cortex; dTMS, deep transcranial magnetic stimulation; HF, high frequency; iTBS, intermittent theta burst stimulation; LF, low frequency; mPFC, medial prefrontal cortex; NR, not reported; OCDs, Obsessive Compulsive Drinking Scale; PACS, Penn Alcohol Craving Scale; R, real dTMS; S, sham stimulation; ses, stimulation session; sTCQ, Short Form of the Tobacco Craving Questionnaire; SOGS, South Oaks Gambling Screen; TCQ, Tobacco Craving Questionnaire; T-QSU, Tiffany Questionnaire of Smoking Urges; VAS, visual analog scale.

Study Details

Participants. Our systematic review included 17 studies comprising 747 patients (males = 486, mean age = 46.7 ± 9.3 years). High between-studies heterogeneity was observed at different levels, including substance-related diagnoses, psychiatric comorbidities, and pharmacological medications. Table 1 details the sample sizes of the studies. A comprehensive description of participants' demographics is provided in Table S5. Substance-related diagnoses included pathological gambling (62), cocaine (57,59,63,64), tobacco (60,65–67), and alcohol (58,61,68–73) use disorders. Psychiatric comorbidities were frequently reported and included dysthymic disorder (58,72), major depressive disorder/episode (61,73), and schizophrenia or schizoaffective disorders (60). In most studies, patients were under a stable pharmacological regimen (58,60–64,66,72,73).

DTMS Protocols and Outcome Measures. DTMS protocols varied across studies (Table 1). Most studies used the H1 coil, bilaterally stimulating the prefrontal cortex (PFC) (57,58,61–63,72,73). Others used the H4 coil, targeting the PFC and insula (60,64,65,67). A few used H8 (71), H7 (59), or H11 (66) coils, stimulating the insula (66,71) or medial PFC, including the anterior cingulate (59). One study (69) targeted the medial PFC without detailing the H-coil type used. Similarly, Addolorato *et al.* (68) targeted the dorsolateral PFC bilaterally without specifying the coil type. In most cases, stimulation sessions included 50 trains per session (range 20–100), with 30 pulses per train (range 30–60) delivered at high frequency (10–20 Hz), while low frequency (1 Hz) was applied in only 3 studies (59,62,65). One study (64) compared dTMS with dTMS intermittent theta burst stimulation. Stimulation intensity ranged from 80% to 120% of the resting motor threshold, with 10 to 20 sessions delivered at varying weekly frequencies, for an overall duration of treatment that ranged from 2 to 8 weeks. Twelve studies incorporated follow-ups with varying timelines. Treatment protocol details are reported in Table S6.

Regarding the outcome measures, craving was evaluated in 14 articles, as assessed by either self-report questionnaires or visual analog scales. One study (61) did not evaluate SUD-related symptoms, Moeller *et al.* (60) used a tobacco self-administration task as the outcome measure, and Bolloni *et al.* (57) used hair analysis to assess treatment efficacy. Five studies (65,67,69–71) administered craving induction before stimulation using different sensory modalities. Several studies included substance consumption objective measures, including urine (64,65,67,68,70), hair (57), and blood (69) tests.

Pre-Post Treatment Craving Scores Meta-Analysis Results

Twelve studies were included in the meta-analysis, but because two of them (64,65) included two groups each, 14 effect sizes were computed. Considering the model selection, the Akaike information criterion (AIC) was lower for the reduced model, thus indicating favorable performance, and the likelihood ratio test (LRT) comparing the two models was not significant ($\chi^2_1 = 0.70$, $p = .403$). Therefore, we selected the reduced one. The results are summarized in the forest plot

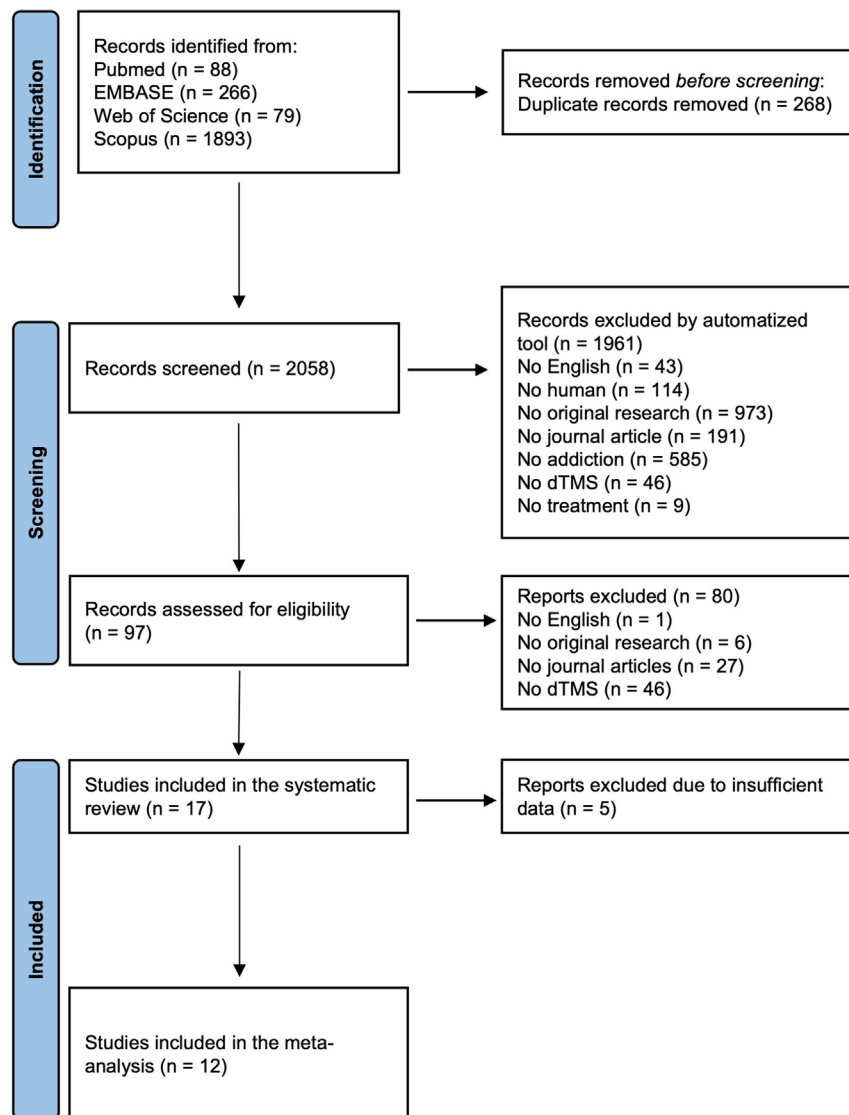


Figure 1. Screening procedure for the selected articles. dTMS, deep transcranial magnetic stimulation.

(Figure 2). The random-effects model showed an effect of the treatment in reducing craving scores (SMCC = -1.26 ; 95% CI, -1.67 to -0.86), significantly different from zero ($z = -6.17$, $p < .001$). Therefore, the intervention had a large impact on reducing craving^b. The meta-analysis also revealed high heterogeneity between studies ($Q_{13} = 64.26$, $p < .001$, $\tau^2 = 0.39$ [SE = 0.25]; $I^2 = 79.77\%$ [74.97%–96.98%] [substantial heterogeneity]; I₉₅, -2.70 to 0.17). The Baujat plot inspection (Figure 3) suggested that the effect sizes 8, 9, and 13 (63,73,64) might be particularly influential, considering their impact on estimated heterogeneity and the pooled effect (74). However, the influence analysis did not highlight influential

cases. Publication bias was not explored due to the high heterogeneity. Sensitivity analysis results are reported in the Supplement.

The results of the secondary analysis (see the Supplement for a detailed description of the results) confirmed that the effect of real stimulation remained significant even when the sham/placebo condition was included in the analysis.

Considering the meta-regression analysis, we ran a subgroup analysis to explore possible differences in applying H1 vs. H4 coils. Participants' ages and the number of pulses and sessions were added as continuous predictors. No effects were found for the coil type, patients' age, or number of pulses ($ps > .435$). However, the number of sessions significantly predicted SMCC size ($p < .001$), indicating that craving scores are expected to reduce as the number of sessions increases. See the Supplement for details.

^bThe statistical results remained essentially unchanged when the two effect sizes from Dinur-Klein *et al.* (65) were excluded from the meta-analysis (SMCC = -1.36 ; 95% CI, -1.82 to -0.90), remaining significantly different from zero ($z = -5.80$, $p < .001$).

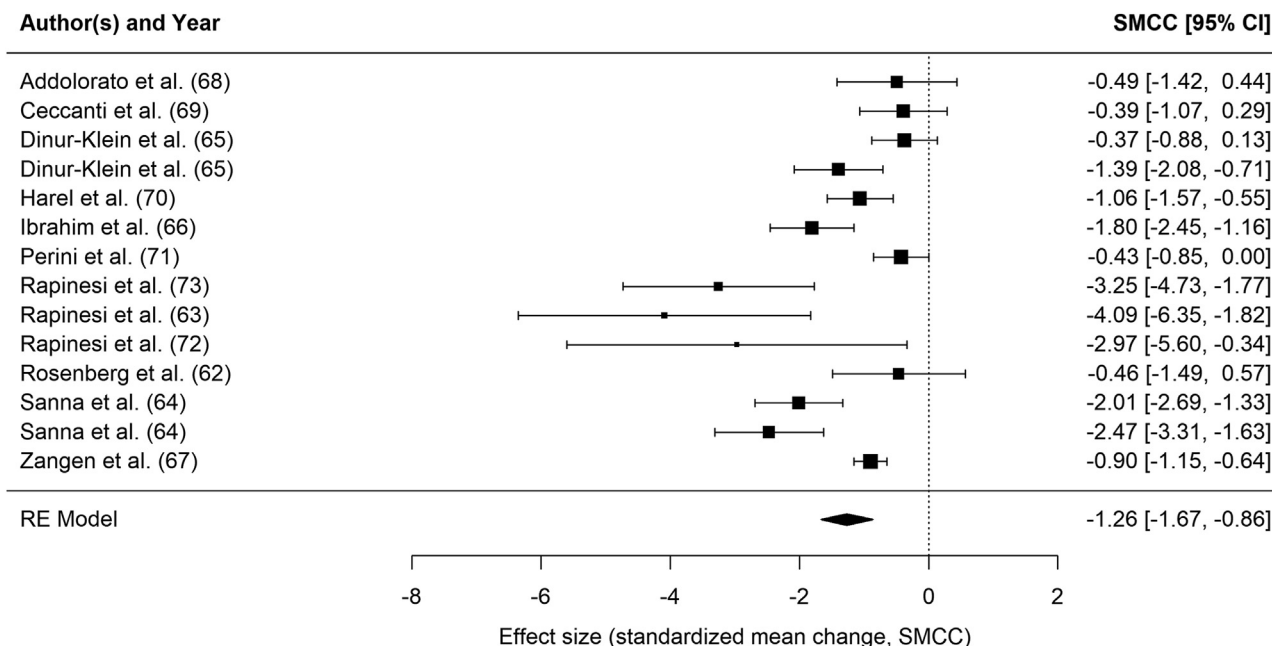


Figure 2. Forest plot summarizing the effect sizes of the deep transcranial magnetic stimulation intervention on craving scores. RE, random effect.

DISCUSSION

In this study, we systematically reviewed and quantitatively analyzed the effectiveness of dTMS in treating addictive disorders. Seventeen original English-language research articles

were included in the qualitative synthesis. Pre-post real dTMS effect sizes on craving scores were computed and analyzed in 12 articles, since all included a real stimulation condition. Additionally, since a subset of studies (65–71) included a sham/placebo stimulation, we ran a secondary analysis that included only RCTs.

Our first quantitative analysis revealed a significant and large effect of dTMS in reducing craving, consistent with previous findings of conventional rTMS (28,42,43,75,76) and dTMS (42–44,77). Although previous efforts have been made to examine the feasibility of dTMS in addiction care, the research has presented some limitations. Metha *et al.* (44) did not distinguish dTMS effect sizes from standard rTMS ones; Zhang *et al.* (42) considered only four dTMS studies; Del Mauro *et al.* (43) analyzed only one dTMS study within noninvasive brain stimulation research; and Kedzior *et al.* (77) assessed only qualitatively dTMS efficacy in treating SUDs. Therefore, to our knowledge, this is the first study to exclusively focus on qualitatively and quantitatively evaluating dTMS effectiveness in targeting craving across SUDs and GD.

Our statistical analysis highlighted high heterogeneity across studies, which was also observed at the qualitative level. Studies differed substantially considering participants' clinical features and stimulation protocols. For instance, participants with SUDs varied regarding the preferred substance of abuse, encompassing cocaine, tobacco, and alcohol. Heterogeneity was also observed at the level of comorbid psychiatric disorders and the allowance of concurrent pharmacological treatment. Stimulation protocols differed in number of sessions, stimulation frequency, intensity, and type of H-coil/stimulated regions. Finally, variability was observed considering the specific tool used to measure craving. We further explored heterogeneity by running a meta-regression

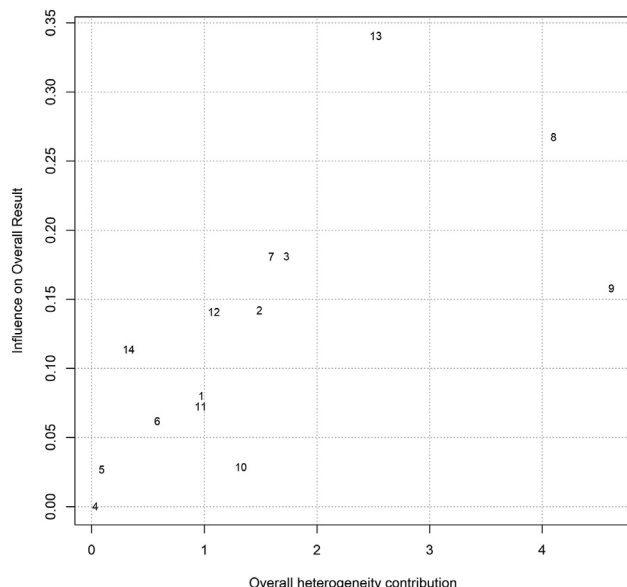


Figure 3. The Baujat plot summarizes the contribution of each study to the meta-analysis heterogeneity, considering pre-post craving scores as the outcome measure. On the x-axis, the overall heterogeneity as measured by Cochran's Q test is displayed, whereas on the y-axis, the influence on the pooled effect size is represented. Effect sizes 8, 9, and 13 may be particularly influential considering their impact on estimated heterogeneity and the pooled effect.

analysis. We did not find differences in effect sizes when using H1 versus H4 coils. However, considering the restricted number of studies included in the analysis (4 and 5 data points, respectively), caution is warranted in interpreting this finding. The continuous predictors of participants' age and number of pulses per session did not influence craving scores. Conversely, the increasing number of sessions predicted a larger reduction in craving. The cumulative effect of stimulation sessions is consistent with previous studies that have applied noninvasive brain stimulation across several disorders, including major depressive disorder (78), depressive symptoms in anxiety disorders (79), and, crucially, SUDs (76). A crucial point of discussion concerns the state of brain activity during dTMS administration. Five studies (65,67,69–71) used a craving induction procedure before dTMS stimulation. The rationale for eliciting craving before stimulation relies on the notion of state dependency of noninvasive brain stimulation, according to which the state (active or resting) of the target networks at the moment of stimulation influences brain activity, functional connectivity, and behavioral response (80–83). Therefore, time-locking noninvasive brain stimulation with cognitive or behavioral interventions by delivering stimulation before, during, or after a task/activity could be beneficial to prime, combine, or consolidate the two intervention effects (84). Moreover, combining brain stimulation with another intervention may offer an additional advantage: it addresses a key concern associated with using brain-based interventions alone, namely the risk that patients may passively rely on the external intervention for their recovery, i.e., they will expect TMS to alleviate craving without engaging in personal effort or behavioral change. According to this perspective, multimodal approaches avoid this risk. Combining stimulation with psychological or psychoeducational intervention can encourage patients to take an active role in their recovery and develop coping strategies to maintain abstinence. Not surprisingly, a higher internal locus of control has been linked to better recovery (85,86). As research in the field advances, dTMS may become an integral part of multimodal treatment strategies for addictive disorders, providing new avenues for managing such complex diseases.

While our results are encouraging, we wish to outline some significant challenges in the framework of dTMS administration for addiction care. First, the limited number of studies included in this work prevents us from drawing any definitive conclusions or making recommendations on the effectiveness of dTMS in treating addictive disorders, highlighting the need for further research in this field. Second, the quality assessment suggested a moderate to high risk of bias for RCTs and a moderate risk of bias for open-label research. Therefore, methodological issues must be cautiously considered in future trial designs. Third, most studies used an open-label design that does not allow for disentangling of the effects of stimulation from placebo effects. This point is particularly relevant because patients with SUDs may exhibit heightened sensitivity to placebo, as shown by sham-controlled rTMS studies on SUDs (34,87–89). To test this hypothesis, we ran a secondary analysis on the subgroup of studies that included a sham-controlled condition. The results revealed a significant small-to-medium effect of real stimulation in reducing craving, confirming the effectiveness of dTMS. However, the limited number of studies in the analysis suggests caution and

highlights the need for more sham-controlled studies to corroborate this finding. As a fourth point, studies varied substantially regarding the presence and length of follow-up assessments to track patients' symptomatology after the end of the treatment, which provides information on the sustainability of the therapeutic effects. Despite this variability, we ran an exploratory analysis, including 6 studies that reported data from follow-up assessments in the real stimulation condition, which suggested a large effect of the intervention on craving reduction compared with the baseline scores. Including follow-up measures can be crucial because, in some cases, rTMS effects (namely the difference of real vs. sham stimulation) have emerged only several weeks posttreatment (90–93). Such a finding has been interpreted as a consolidation effect of neurostimulation on long-term neuroplastic change (94).

One crucial point is that craving was included in our analysis because it was the most often reported outcome measure across studies. While craving has traditionally been linked to relapse (10), we acknowledge the limitation of relying solely on this measure. Craving has been proven to be a fluctuating measure (10,95) that varies widely between and within individuals, depending on multiple temporal, contextual, and individual variables, which can affect its reliability (96). Other factors, including emotional dysregulation and impulsive decision making, may drive substance abuse (97–100). Moreover, as a self-report measure, craving is influenced by social desirability and patients' awareness. Thus, craving alone may not fully capture key clinical outcomes, such as functional recovery and consumption behaviors (96), highlighting the need for more objective measures, such as number of relapses and days of abstinence, alongside craving assessment, to better assess the efficacy of interventions. Finally, including only one study that focused on GD highlights the fact that research on this disorder is still in its infancy (21), and further exploration is warranted to shed light on the feasibility and effectiveness of using dTMS to treat GD.

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LDM works as a psychologist at Fondazione Eris ETS, and LJRL is a consultant for Fondazione Eris ETS, which is a nonprofit organization dedicated to addiction rehabilitation through a multidisciplinary approach, including the application of dTMS. All other authors report no biomedical financial interests or potential conflicts of interest.

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