

# Build a Successful Practice

with BrainsWay's  
Unrivaled  
Partnership  
Programs



Grow Your Practice with BrainsWay Deep TMS™



**BrainsWay®**

[www.brainsway.com](http://www.brainsway.com)



### Marketing Support

BrainsWay employs effective online and offline campaigns to help you build awareness for Deep TMS treatment, attract new patients, and connect with a vital network of referral partners.

Our support, customized for your practice, includes digital marketing, public relations, educational events, and traditional advertising.



### Reimbursement Support

BrainsWay’s HIPAA-compliant reimbursement support services help your practice navigate the complexity of health insurance as you seek to provide optimal care to your TMS-eligible patients.

Our experienced reimbursement team guides your staff on benefits verification, prior authorization, and appeals, ensuring that you maximize revenue from your Deep TMS investment.



### Clinic Workflow

BrainsWay provides templates and guidance for treatment room setup, practice staffing, patient intake, and clinical processes, ensuring that your practice operates efficiently.

## Practice Development

BrainsWay’s hands-on, comprehensive 90-day program establishes a foundation to successfully incorporate Deep TMS and grow your practice.

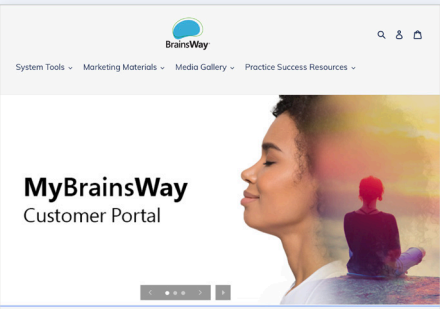
Our Practice Development Consultants utilize their experience managing and growing TMS practices to design a roadmap for success tailored to the specific strengths and opportunity areas of each provider’s practice.



### MyBrainsWay Portal

BrainsWay providers can seamlessly access system accessories, marketing materials, reimbursement tools, and educational resources via the MyBrainsWay customer portal.

[mybrainsway.com](https://mybrainsway.com)



### Clinical Training

Brainsway provides live, in-person training for Deep TMS operators and clinicians, ensuring that your team is equipped to efficiently implement the treatment protocol while managing patient comfort through the course of treatment.

The training process also includes one-on-one coaching by treatment specialists, supplementary video modules, and reference guides.



### Patient Identification

BrainsWay leverages subscription-based clinical data to identify potential referring providers that have substantial TMS-eligible patient populations.

Once patient candidates are identified, our team provides coaching on how to communicate the benefits and safety of Deep TMS treatment.



### Service and Maintenance

Maintaining your BrainsWay system in optimal condition ensures that you can treat the maximum number of patients. BrainsWay’s industry leading service plan includes comprehensive on-going and annual preventative maintenance, phone support, as well as rapid repair turnaround by expert technicians.



**We look forward** to the opportunity to work closely with your team to enhance the mental health of your community with Deep TMS technology.



- ✓ **VISIT** [www.brainsway.com](http://www.brainsway.com)
- ✓ **CALL** us at [844-386-7001](tel:844-386-7001)
- ✓ **EMAIL** us at [DeepTMS@brainsway.com](mailto:DeepTMS@brainsway.com)
- ✓ **SCAN** the QR code to schedule a consultation with a Practice Development Consultant to learn more about how Deep TMS can be successfully implemented in your practice

