



Best-in-Class Partnership
Programs to Help
Build Your Practice





Marketing Support

BrainsWay designs a custom marketing plan to build awareness, attract new patients, and cultivate referral networks for your practice, using a variety of online and offline campaigns. Tactics could include digital marketing, public relations, local events, and traditional advertising.



Clinical Training

BrainsWay's team of field clinical engineers conducts a hands-on training course for physicians and operators, ensuring that your team is comfortable implementing the treatment protocol and managing patient comfort throughout the course of treatment. Supplementary video modules, reference guides, and individual coaching from treatment specialists are also available.



Reimbursement

BrainsWay's HIPAA-compliant complimentary service helps you navigate the complexity of health insurance plans to reliably obtain coverage for your patients. Our experienced team assists with insurance verification, denial appeals, as well as coding and billing questions.



Service & Maintenance

Maintaining your BrainsWay system in optimal condition ensures that you can treat the maximum number of patients. BrainsWay's industry leading warranty package includes comprehensive ongoing and annual preventative maintenance, phone support, as well as rapid repair turnaround by expert technicians.



Practice Development Program

BrainsWay offers a 90-day hands-on, comprehensive program to help build the foundation necessary to achieve success with Deep TMS. Our practice development experts leverage their experience in marketing, reimbursement, training, and clinic workflow across many thriving clinics to design a roadmap to success, tailored to the specific strengths and opportunity areas of your practice.



OCD Launchpad to Success

As the first and only TMS company to offer OCD treatment, BrainsWay is committed to supporting you every step of the way with provocation design consulting, treatment reference materials, OCD-specific patient generation campaigns, and practice development initiatives

WE LOOK FORWARD
to the opportunity to work
closely with you to enhance
the mental health
of your community with
Deep TMS technology



BrainsWay

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